



# MyPlus Recruiters' Club

# Be disability confident in employment

Over 16% of students in UK Universities have a disability or longterm health condition, this has significant implications on graduate recruitment strategies, from how you attract and select candidates, through to assessment and on-boarding. It's not just a question of being fair and inclusive; you could be also be missing out on a rich talent pool.

We support employers as they seek to understand and address issues surrounding disability within their organisation. Much of what we do focuses on helping employers to realise new possibilities through the recruitment and development of disabled talent, with a particular focus on students and graduates.



Fact
Over 16% of students have a disability or long-term health condition.





# MyPlus Recruiters' Club

#### Membership benefits include:

- Complimentary places at events
- Consultancy/In-House Training days
- Access to Toolkits
- Access by email and telephone to student recruitment advice
- Access to quarterly Q & A virtual drop in sessions
- Opportunity to showcase your business on the MyPlus Students'
   Club website www.myplusstudentsclub.com

#### Recruiters' Club Events

With different levels of membership packages available members can take advantage of a calendar of informative and interactive events which are an integral part of how we support members to achieve real progress around attracting, recruiting and individuals who have a disability.

The events include Disability Insights, Workshops and Webinars; Disability Insights provide the opportunity to hear from graduates and professionals with disabilities who bring topics to life through sharing their first-hand experiences; and Workshops and Webinars are practical training sessions focused on different aspects of disability employment and specific disability related subjects.

The events provide the opportunity to learn about key issues, share best practice and network with other businesses facing similar challenges. Further detail about the different types of events and forthcoming topics are available in the MyPlus Recruiters' Club Annual Event Calendar.

### MyPlus Annual Reception and Disability Progress Awards

All members are invited to attend our Annual Reception which provides the opportunity to hear the latest from MyPlus and network with other members, Universities, businesses and individuals associated with disability. During the event winners of the MyPlus Disability Progress Awards are announced. These awards recognise the progress that some of our members have made in the area of disability.



## MyPlus Recruiters' Club

MyPlus Recruiters' Club offers businesses an expert membership forum to gain and share insights, build greater disability confidence and realise the possibilities of opening up early years recruitment to students with disabilities and long-term health conditions.\*





<sup>\*</sup>The majority of what we advise is also applicable to lateral hire.

# MyPlus Recruiters' Club

## Consultancy/In-House Training days

Our higher levels of membership benefit from Consultancy or In-House Training. In-House training enables you to ensure that your people are 'disability confident' and Consultancy provide access to expertise to ensure you are disability confident in your strategy, your processes and your engagement, and to realise the possibilities of hiring and retaining more people with a disability. The days can be tailored or you may wish to consider following the MyPlus Consulting 6 steps to building Disability Confidence.

#### **Toolkits**

Some membership levels have access to two Toolkits. The MyPlus Student Recruitment Toolkit helps you understand what being a disability confident student recruiter means in practice, and what the practical steps are to achieve this. Our Student Marketing Toolkit provides information, resources and guidance to enable you to effectively market yourselves as employers of choice to the growing number of students who have a disability.

### Student Recruitment Advise

Quarterly Q&A virtual drop in sessions and unlimited email and telephone access to ask questions related to student recruitment is available to some levels of membership to ensure you are confident in how you are marketing, recruiting and developing students with disabilities.



Working with MyPlus supports EY attract and recruit the very best new talent for our business. By attending My Plus Recruiters' Club events our people improve their knowledge of disability and student recruitment, and as an organisation we benefit from access to student talent, research and a wider professional network that supports the recruitment of disabled students into our business.

— Megan Brook, Supervising Associate - Student Talent Attraction and Acquisition, EY, UK & Ireland



# Bringing students & progressive employers together

Businesses who are interested in targeting students can benefit from access to the MyPlus Students' Club by becoming members of the MyPlus Recruiters' Club.

The Students' Club website provides a platform to showcase yourself as a disability confident employer. This isn't simply a question of ticking a box; it is about reputation, engagement and growing your talent pool. In recent research over 50% of students with a disability\* said that a presence on a diversity website made an employer more attractive. A presence on **www.myplustudentsclub.com** will help you grow your talent pool, build your reputation and reach individuals you might normally miss out on.

All membership levels of the Recruiters' Club allow businesses to create company profiles and advertise jobs and career events on the Students' Club website. The number of inclusive adverts varies dependant on membership level. All members are also able to direct mail our database of students; Platinum members have 3 direct mails included as part of their membership.

Members are provided with guidelines and direction on how best to position your company as employers of choice to this talent pool. The website also enables employers to profile their employees who manage their disability in the workplace on a day-to-day basis; these profiles demonstrate that you actually do what you say you do when it comes to recruiting and supporting disabled individuals.



## MyPlus Students' Club

Myplusstudentsclub.com is a website that provides students with disabilities and long-term health conditions the advice, support and confidence to find opportunities, approach relevant organisations and go on to realise new possibilities with progressive employers.



<sup>\*</sup>MyPlus 2011, Graduate Marketing: understanding how graduates search for jobs



# Reach students with disabilities

#### The MyPlus Students' Club can help you:

- Access the unique talents and strengths of students with disabilities
- Raise your profile amongst students with disabilities
- Market your company as employers of choice for students with disabilities
- Increase your applications from students with disabilities



The Students' Club website is welcoming, vibrant and easy to navigate. I am impressed by the number of disability confident organisations featured, as well as all of the opportunities provided by these companies. I find the case studies and profiles accessible, interesting and reassuring, because they profile very capable, talented people landing impressive jobs in spite of their disability.

- Helen Willis; Student



## MyPlus Students' Club

Leading experts in graduate and student recruitment with over 80 established relationships with UK University careers and disability services, who share our resources with their students.







# Annual Membership Packages

#### Platinum:

As well as benefiting from all the Gold member benefits, this level is for organisations keen to really maximise their presence on the MyPlus Students' Club website and engage with students with disabilities. The training and consultancy days provided will ensure that not just your people but also your processes are 'disability confident'. The days can be tailored / used as required.

#### Gold:

Your profile on www.myplusstudentsclub.com will enable you to market yourself as employers of choice for students with disabilities. The Toolkits will ensure you understand what being a disability confident recruiter means in practice, and what the practical steps are to achieve this. In addition, the opportunity to attend all or the different types of events we offer and the In-house training provided will ensure that your people are 'disability confident'.

#### Silver:

Perfect for those wishing to actively engage with students with disabilities via your profile on the MyPlus Students' Club website. The knowledge you will develop from the events will ensure you are confident to engage with disabled students and are able to support them through your recruitment processes and into the business



# Membership

All of our membership options will



Through working with MyPlus for a number of years, we've been able to showcase Hogan Lovells as an employer focused on all aspects of Diversity & Inclusion including disability. We have seen a large increase in applications to the firm during 2020/21 through sharing job descriptions, profiles and event information on websites with diversity partners such as MyPlus.

— Jen Baird, Recruitment Manager, Hogan Lovells



# Annual Membership Packages

All of our membership options will provide you with the knowledge, confidence and support you require to effectively attract, recruit, retain and develop disabled talent.

## **Platinum membership**

£6,450 + VAT

#### **Events**

- 8 complimentary places at Disability Insights, Workshops & Webinars (Spaces will be limited at in-person Workshop)
- 4 complimentary places at the Annual Reception

#### Marketing to disabled students

- Company listing on MyPlus Students' Club website
- 45 job and career event adverts
- Logo on Home Page
- 3 mail shots to students per annum
- 5% discount on participation in MyPlus Career Insight events

#### **Training**

- 2 consulting / training days
- Discount on additional days

#### **Toolkits**

- Access to Disability Confidence Recruitment Toolkit
- Access to Disability Confidence Student Marketing Toolkit

#### Support

- Access by phone & email to student recruitment advice
- Access to quarterly Q&A virtual drop in sessions

# **Gold membership**

£4,950 + VAT

#### **Events**

- 8 complimentary places at Disability Insights, Workshops & Webinars (Spaces will be limited at in-person Workshop)
- 2 complimentary places at the Annual Reception

#### Marketing to disabled students

- Company listing on MyPlus Students' Club website
- 15 job and career event adverts
- 5% discount on participation in MyPlus Career Insight events

#### **Training**

- 1 In-house training event
- Discount on additional days

#### **Toolkits**

- Access to Disability Confidence Recruitment Toolkit
- Access to Disability Confidence Student Marketing Toolkit

#### Support

- Access by phone & email to student recruitment advice
- Access to quarterly Q&A virtual drop in sessions

# Whichever package you choose, membership will provide you with:

- The ability to recruit from a richer talent pool
- An enhanced reputation as a recruiter of disabled individuals
- Confidence that your processes are inclusive
- · Efficiencies by eliminating the need for third party agents
- · Avoidance of costly EA claims



# Annual Membership Packages

## Silver membership

£2,950 + VAT

#### **Events**

- 8 complimentary places at Disability Insights, Workshops & Webinars (Spaces will be limited at in-person Workshop)
- 2 Complimentary place at the Annual Reception

#### Marketing to disabled students

- Company listing on MyPlus Students' Club website
- 10 job and career event adverts
- 5% discount on participation in MyPlus Career Insight events

#### **Training**

• Opportunity to purchase at a discounted rate

#### **Toolkits**

 Opportunity to purchase access at a discounted rate

# Government Disability Confident Scheme

If you are looking to become accredited as part of the UK Government's Disability Confident Scheme, the MyPlus Recruiters' Club membership benefits will enable you to fulfil many of the commitments for Level 1 and criteria for Level 2. For full details refer to our Mapping document.



# Recruiters's Club Discounted Rates (+VAT)

#### **Consulting Days**

#### Member

£1,400 day / £900 1/2 day

#### Non-Member

£1,800 day / £1,200 1/2 day

#### **Toolkit**

#### Member

£600 each / £1,000 for both

#### Non-Member

£800 each / £1,400 for both

### **Event (In person)**

#### Member

£175 per place

#### Non-Member

£350 per place

## **Event (Virtual)**

#### Member

£50 per place

#### Non-Member

£95 per place

Non-members may purchase places at Workshops and Webinars. (Disability Insights are exclusive to Recruiters' Club members)

Additional Students' Club job and career event advertising and direct mail packages can be purchased. Advertising on the Students' Club website is only available to Recruiters' Club members.





MyPlus is a great organisation to work with if, as a recruiter, you want to feel more aware of how you come across to disabled applicants and the work towards ways of improving what you do. We undertook a review with MyPlus which helped us to make some changes to our approach to ensure our practices were more inclusive. The collaboration also helped us to feel more confident in dealing with the needs of disabled applicants. MyPlus' disability knowledge backed up by current research ensured that our learning was always relevant. MyPlus are friendly, professional and practical which helps the learning process to be enjoyable.

— Katrina Hayes; Executive Director, Diversity & Inclusion, Morgan Stanley

# MyPlus Student's Club sponsors:





J.P.Morgan



# Current members include:



**ALLEN & OVERY** 











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# How to join

For further information on becoming a member of the MyPlus Recruiters' Club, or to join, contact **info@myplusconsulting.com** 

